

Jess Nastasi

Art Director

Professional Experience

SNOOZ

July 2023 - Now

Graphic Designer

- Designs and writes emails
- Creates ads for Instagram and Facebook
- Product photography and videography
- Runs Instagram and Tiktok Accounts
- Creates Amazon product videos

SCAD Pro: The Big Favorite

(Sponsored Course)

August - December 2021

Team Leader of Tiktok Strategy & Art Director

- Created TikTok content
- Established partnerships with micro-influencers
- Art directed photo shoots
- Edited video content

Parker Scott Properties

August 2018 - March 2020

Artistic Ambassador (Graphic Design Internship)

- Designed presentation decks for internal use
- Captured photographs of real estate properties for listings

Education

Savannah College of Art and Design

School of Business Innovation

BFA in Advertising and Branding

Concentration - Art Direction

2022

Contact

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Skills

Photoshop

Illustrator

After Effects

InDesign

Figma

Photography

Illustration

Awards

AAF Augusta - American Advertising Awards

Silver - Online/Interactive Campaign for Hinge Socials

Silver - App/Mobile Based Campaign for Hinge Socials